



Earth Citizen Science with GLOBE Observer Thursday, August 27

The webinar will begin at 12 pm MT and will be recorded

While you're waiting:

 Find the toolbar – it will either be on the bottom or top of your Zoom window
 Introduce yourself in the chat box (please select "All Panelists and Attendees" not "All Panelists")

3) Click audio "Join by Computer" – you won't have microphone access

Tip for viewing: You can resize and move the location of the video and slide screens by clicking and dragging them

Expectations / Guidelines

- Try to use the Q&A feature for questions
- When using Chat, make sure your messages are being sent to "All Panelists and Attendees"
- We are all working from home: tech problems may happen!

• Call in #'s:

- +1 646 876 9923 ; +1 669 900 6833 ; +1 253 215 8782 ; +1 301 715 8592 ; +1 312 626 6799 ; +1 346 248 7799 ; +1 408 638 0968
- Webinar ID: 928 879 002

Facilitator Introductions

Claire Ratcliffe (Space Science Institute)

Theresa Schwerin (Institute for Global Environmental Strategies)

Vivienne Byrd (Los Angeles Public Library)

Donna Blomquist (LaSalle Public Library)

Brittany Blomquist (LaSalle Public Library)

Today's Agenda

Poll Questions

Citizen Science and GLOBE Observer

Citizen Science at Libraries Los Angeles Public Library LaSalle Public Library

Group Discussion



Photo Credit: NASA GLOBE

Q&A

lce Breaker

What is a new hobby you've tried during quarantine?

Poll Question

How long have people been participating in and contributing to citizen science?

a. Late 1800s
b. 1920s
c. 1990s
d. 2006



Earth Citizen Science with GLOBE Observer

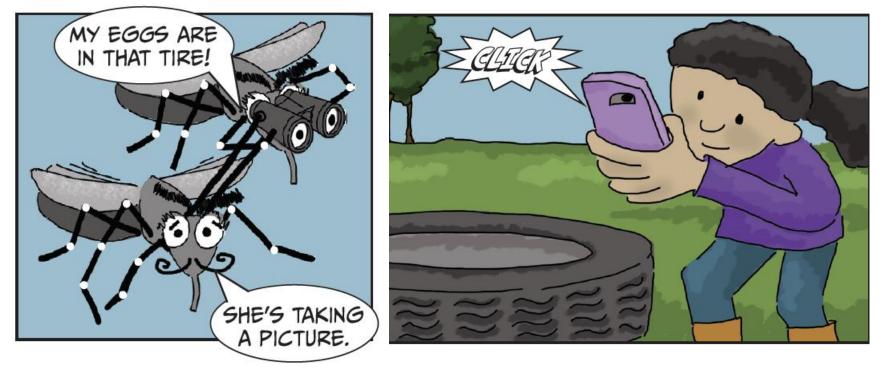
Theresa Schwerin Institute for Global Environmental Strategies



NASA Earth Science Education Collaborative

What is a Citizen Scientist:

A person who **volunteers with science research** – for example by making and recording observations



From Zika Zine: The Story of Three Aedes Mosquitoes and the Zika Within Them, https://scied.ucar.edu/zikazine

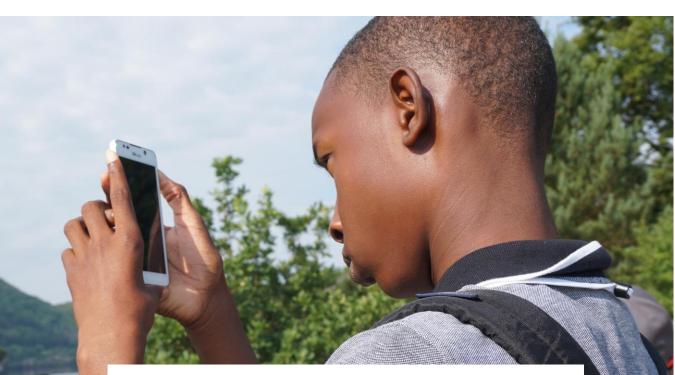














https://observer.globe.gov/about/get-the-app



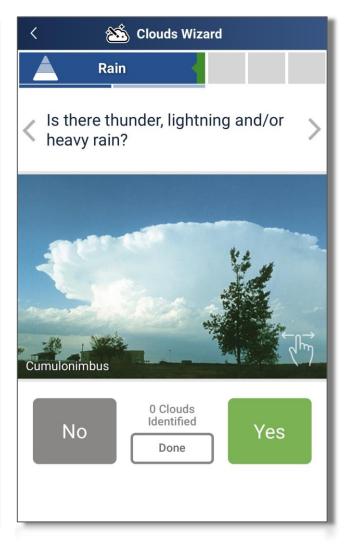




Overall Sky Conditions

What percentage of the whole sky is covered by clouds? *







Choose your protocol:











Time (UTC): 17:16:00 Site: 18SUJ341186

Total Sky Cloud Cover: Isolated (10-25%) Sky Color: Light Blue Sky Clarity: Clear

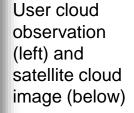
High Level Clouds (not ob

Mid Level Clouds Cloud Types: Altocumulus Cloud Cover: Few (1-10%) Opacity: Translucent

Low Level Clouds Cloud Types: Cumulus Cloud Cover: Isolated (10-25 Opacity: Opaque Surface Conditions: Dry Ground

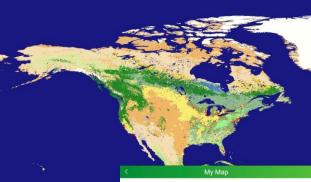
NASA Satellite View

Trees





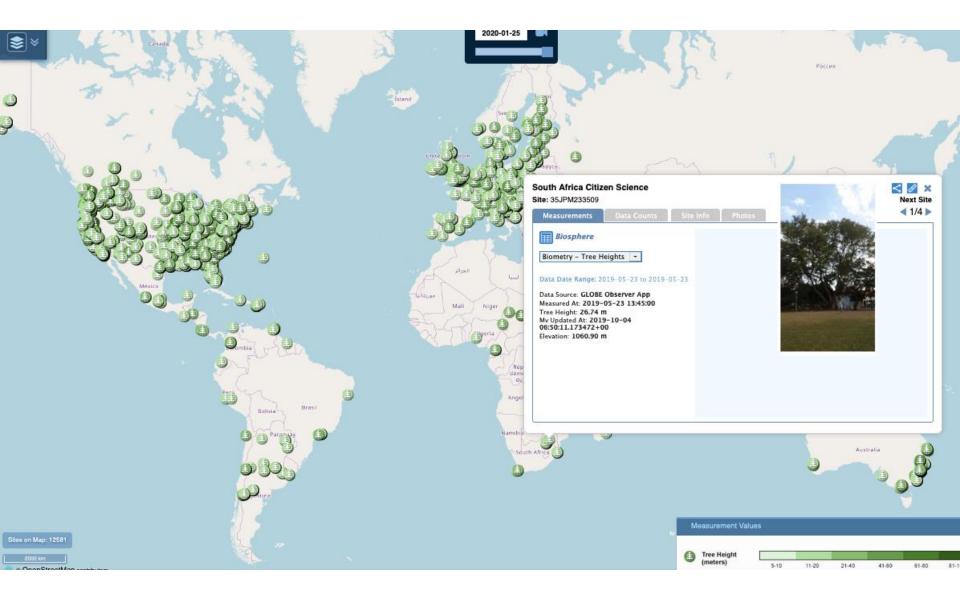
based land cover map (top) and user-created map (right)



Satellite-







Resources to support Earth citizen science In your library programs

- Go to http://www.starnetlibraries.org/ our-planet-earth/
- Scroll down to GLOBE at Home Section

C SLOPE						
Clouds'	Cloud in a Jar:					
	Download Activity (English Version) Download Activity (Spanish Version)					
	View Video Demo (North Hollywood Branch/Los Angeles Public Library)					
	View Toolkit to discover more activities, book and other resources					
GLOBE						
mosquito	★ Activity	Taking Observations	Program ideas			
habitat mapper	Build a Mosquito Larvae Trap:					
	Download Activity (English Version)					
	View Video Demo (Dr. Russanne Low, IGES)					
	 View Toolkit to discover more activities, book and other resources 					
Troop	+ Activity		Ct have been			
Trees	* Activity	Taking Observations	Program Ideas			
COLLE	Build a Clinometer:					
	* Download Activity (English Version)					
	 View Video Demo (<u>Coming Soon</u>) 					
	View Toolkit to discover more activities, book and other resources					
Land Cover	★ Activity	Taking Observations	2 Program Ideas			
PRODUCTION	Make a Map:					
	<u>Download Activity(English Version</u>)					
	<u>View Video Demo (Coming Soon</u>)					
 View Toolkit to discover more activities, book and other resources 						

Taking Observations

Program Ideas

* Activity

★ Activity

Simplified hands-on activities

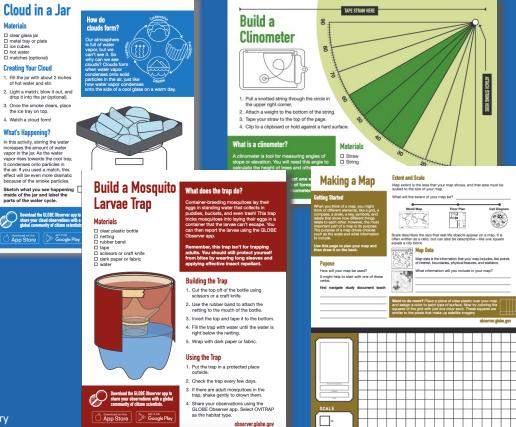
- Take and Make
- Do not require special equipmer
- Short video demos
- Link to more



Video/photo courtesy N. Hollywood Branch of Los Angeles Public Library

Taking Observations

Program Ideas

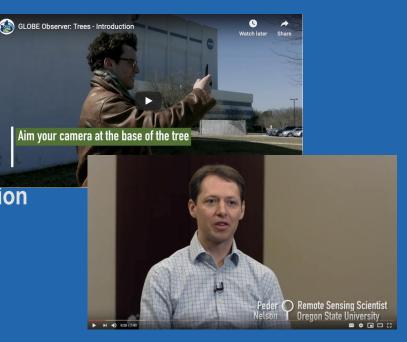




Taking Observations

Links and videos related to:

- How to take observations
- Why NASA wants your observations
- Science background and related information





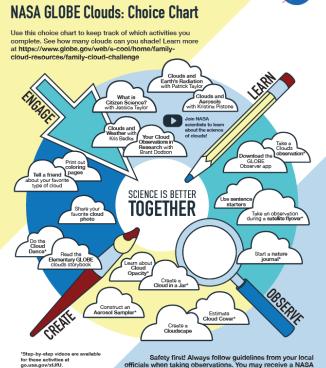
* Activity

Taking Observations

NASA

Program Ideas

National Aeronautics and Space Administration



officials when taking observations. You may receive a NASA personalized email with your observations compared to satellite data if you take cloud observations during a satellite flyover. **Community Cloud Challenge**

& Learn about clouds

& Create with clouds

Engage with the cloud observer community

& Observe clouds

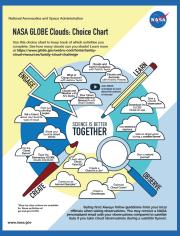


www.nasa.gov

Community Cloud Challenge: Learn Videos with NASA subject matter experts

& Satellite Matches to GLOBE Cloud Observations
& What is Citizen Science?
& Clouds and Weather from 22,000 miles away
& Clouds and Earth's Climate
& Aerosols and Air Quality
& Impact of Your Observations in Research













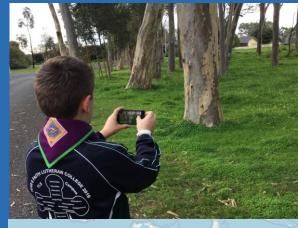
Using the GLOBE Teams Tool

What is a GLOBE Team?

Teams can be used to set up a competition, coordinate a community's citizen science efforts, support an educational or corporate initiative, or simply enable a group of people to work together (including virtually).

Who can join or create a GLOBE Team?

- Anyone with a GLOBE or GLOBE Observer login
- You can join or create as many teams as you wish
- Data collected counts in the total for every team you are on.





Teams of Scouts and their adult leaders collected nearly 200 land cover observations during a 3month competition in 2019.

How to Create a Team (using the app)

- Download the app, register and login
- Click on the gear icon (top right)
- Select Create a GLOBE Team
- Enter a team name (screened)
- Select your country (required) and city and zip code (optional). This info will be public on the GLOBE Teams page.
- Email confirmation that you successfully created a team & instructions for managing.

Learn more about teams https://observer.globe.gov/do-globe-observer/do-more/teams



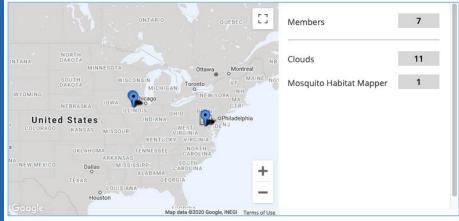
How to Join the NASA@ My Library Team (using the app)

- Log in to the app
- Join the NASA@ My Library Team:
 - Click on the gear icon (upper right)
 - Select "Join a GLOBE Team"
 - Under "Referral code" enter team code: GLIDEVQX



Data Site Locations

Members / Observations

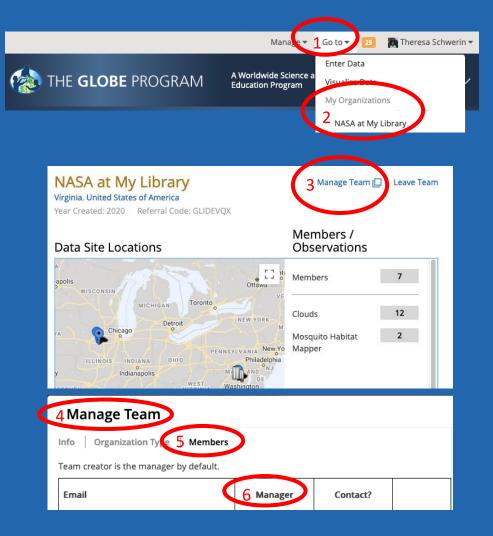


Learn more about the NASA @ My Library Team: https://observer.globe.gov/naml Learn more about teams: <u>https://observer.globe.gov/do-globe-observer/do-more/teams</u>

Managing your Team

Go to globe.gov and login

- 1. Click on "Go to" in the top white bar.
- 2. My Organizations \rightarrow Select team
- 3. Select "Manage Team" to \rightarrow
- 4. See all options to manage team
- Select "Members" to see a list of members and email addresses.
- 6. Manager is the team creator (by default) can change to another group member.



Benefits of Creating a Team

- Track impact from an event or • training
- Invite patrons to take science • home and maintain connection to your library
- Set up a competition ightarrow
- Coordinate volunteer efforts igodol



DATA SITES

Include citizen science sites

Site Name	Organization Name	Investigation Area	# Observations	Created	Last Used
16TBL936858	United States of America Citizen Science	Atmosphere	1	07/16/2020	07/16/2020
16TBL979798	Illinois GLOBE v-School	Atmosphere	1	07/18/2020	07/18/2020
16TCL081709	United States of America Citizen Science	Atmosphere	1	08/25/2020	08/25/2020

NASA at My Library

Tips for Teams

- Setting up multiple teams? Start each team name with the same string to make it easier to group your teams together: e.g., library name + event name
- Keep your team private if you want to use the tool to track engagement
- Distribute your team name, referral code, and URL to your patrons with event information

Learn more about teams https://observer.globe.gov/do-globe-observer/do-more/teams

SCIENTIST, AUTHOR, & ILLUSTRATOR DR. LISA GARDINER







SCIENTIST DR. RUSTY LOW



New Mosquito Habitat Observation



SEPT 3 ® 2 PM CT For you and your patrons! Register at:https://bit.ly/StarNetGO



Neighborhood Science

Investigate · Share · Transform

Presented by Vivienne Byrd 08.27.20



Investigate • Share • Transform

Before There Was COVID-19...



In-Branch Programs







Investigate · Share · Transform

In-Branch Programs







investigate onare mansionin

In-Branch Programs







Investigate · Share · Transform

Neighborhood Science Programs Before COVID







Neighborhood Science Programs Before COVID









Neighborhood Science Programs Before COVID





Outreach Programs Before COVID







Outreach Programs Before COVID



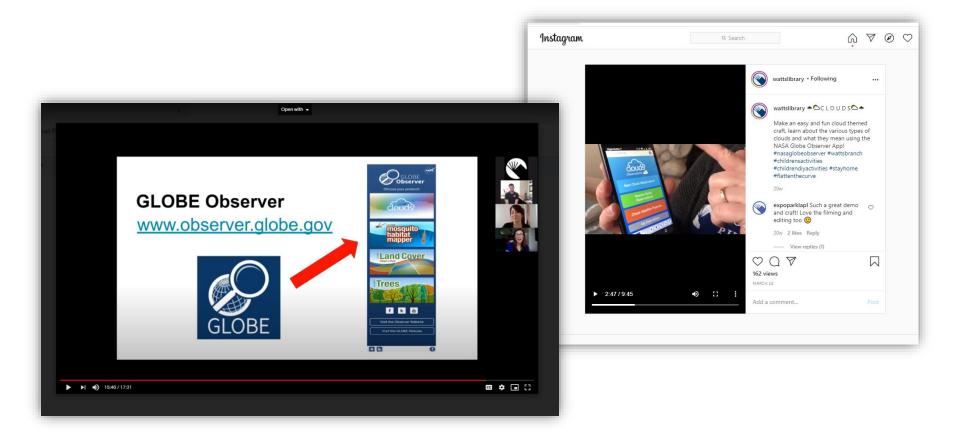




And Then, There Was COVID-19...

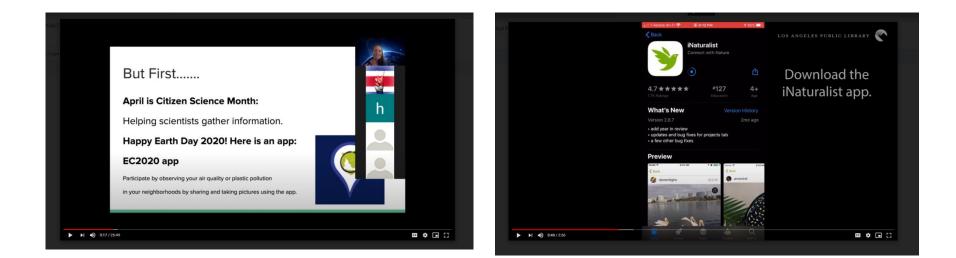








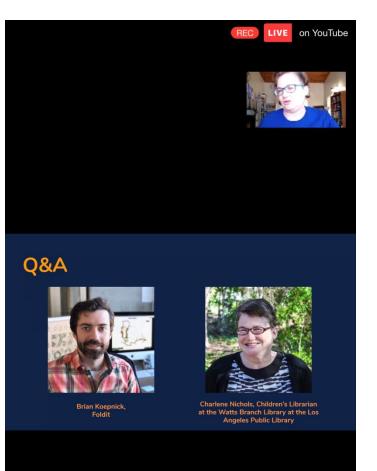
Investigate · Share · Transform





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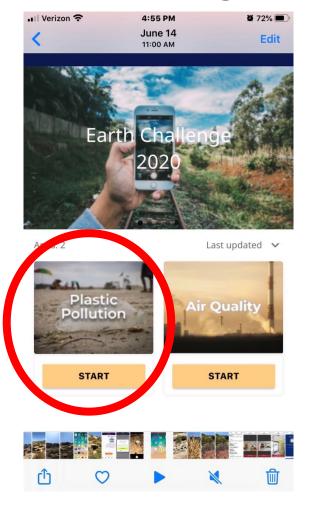












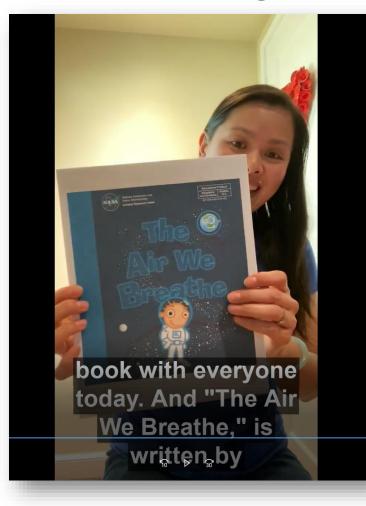








Investigate · Share · Transform









The Opportunities with Virtual Neighborhood Science Programs

- Broadened audience beyond local communities
- Connect and "meet" with subject matter experts
- Parent/intergenerational participation increased
- Enhance school's curriculum
- Willingness to search for and try out other citizen science projects increased.
- People are willing to turn their smart device into a convenient and an effective scientific device.



The Challenges with Virtual Neighborhood Science Programs

- Competing with other virtual events
- Zoom/content/social media fatigue
- Much shorter program time
- Difficult to collect certain demographic data from virtual participants (e.g., age, gender, etc.)
- Technical issues
- Digital divide and readiness
- Inaccessibility to library's loanable kits
- ADA compliance





Some Tips for Virtual NeiSci Programs

- Take advantage of the GLOBE's resources
- Do a virtual school or classroom visit and spin it into a citizen science activity time!
- Align your citizen science program to teachers' science curriculum.
- Create your virtual/digital content around environmental or health awareness days, holidays, etc.
- This is the best time to reach out to the speakers you've been wanting to invite to your program! Email, call, private message them!
- Create a GLOBE Team for your branch and give out the unique ID to participants who really don't want to create a GO account.



Where to Find Speakers for Your Program?

- The NASA Speakers Bureau
- Citizen's Climate Lobby local chapter near you
- Climate Reality Leadership Corps local chapter near you
- Sidewalk Astronomers/Planetary Society
- Skype a Scientist
- Search for and reach out to local science/STEM-topic meetup groups using Meetup.com
- Reach out to local schools/universities, museums, arboretum/nursery, etc.
- City's department of sanitation, waste management, etc.
- Ask your friends and family members!

Creating Flexible & Inclusive Programming

BRITTANY BLOMQUIST & DONNA BLOMQUIST

LASALLE PUBLIC LIBRARY

Adapting Traditional Library Programs

Previous Considerations

- Weather
- Technology
- Public Location

New Considerations

- Location Access
- Facility Operation
 - Remote
 - Curbside
 - Open to the Public
- Locations of Program Participants





Going Digital

Make Your Program Virtual

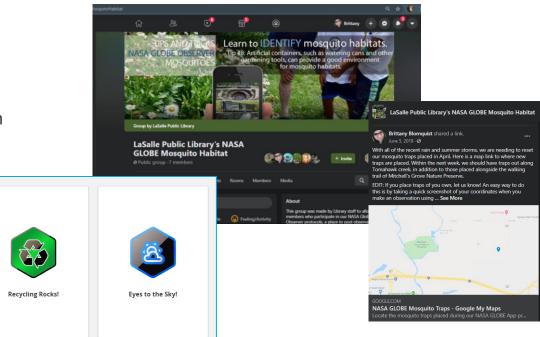
- Zoom Webinars
- Facebook Live
- Facilitating Recorded TED Talks

Use Social Media for Discussion

- Facebook Groups
- Google My Maps

Continuity Programs

• Digital Achievements



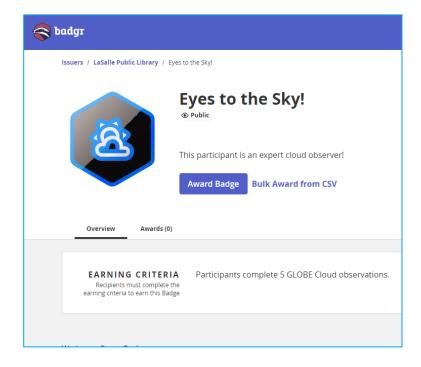
Going Digital

Badging Programs

- Flexible Technology
- Free Access & Easy Design
- Digital Participant Backpacks for Awards
- Achievements Awarded via Email or Text

Program Structure

- Set Goals for Program
- Tracking of Participation
 - GLOBE Teams
 - Facebook Group Posts
 - Paper Tracking



Remaining Hands-On



Remaining Hands-On







Discussion

Please share your ideas for doing Earth and Citizen Science during COVID-19 in the chat.

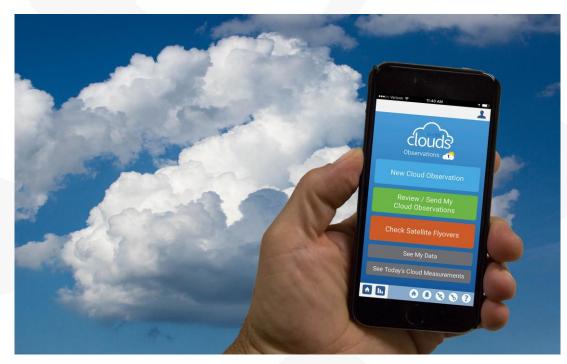


Photo Credit: NASA GLOBE



GLOBE Observer Citizen Science Public Training September 3rd 1:00 pm Mountain Time





Like an activity and think other library staff should know how great it is? Didn't like an activity or have modifications to make it better? **Make sure to leave a review!**



Thank you!

Any Questions?

