How Your Library Can Celebrate "Lights on Afterschool"

August 16, 2018

Presenters: Brooks Mitchell and Dan Gilbert

The webinar will begin at 1:00 p.m. (MT) and will be recorded.

While you're waiting:

1) Introduce yourself in the chat box and answer our poll question
2) Click audio "Join by Computer" – you won't have microphone access
3) On the bottom toolbar, click on "Chat" and "Q&A"

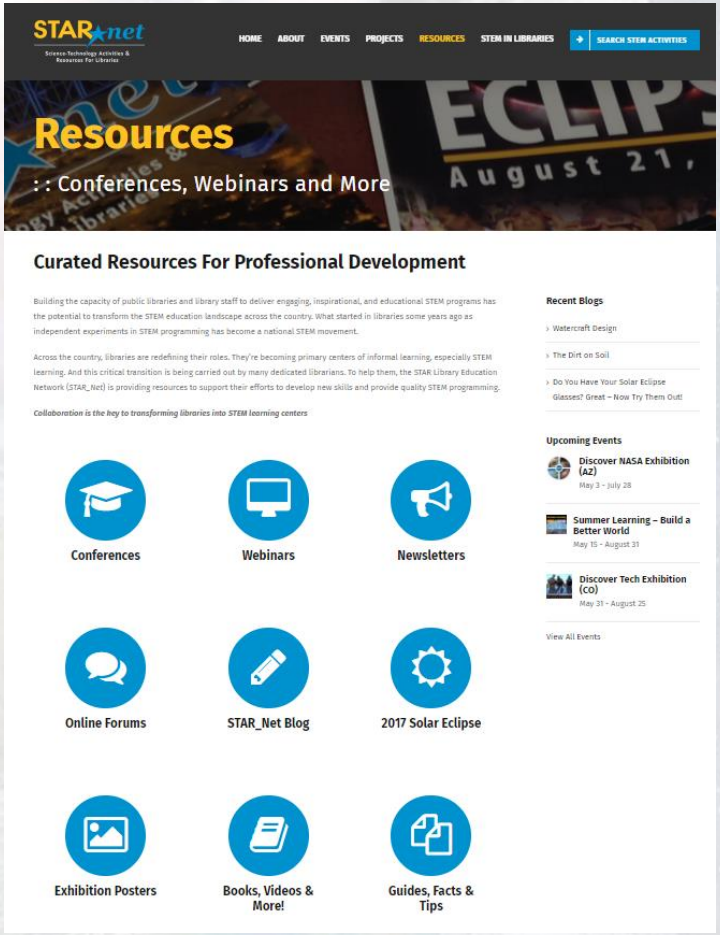
Today's Agenda

- Introduction and Reminders
- Lights on Afterschool – Part 1
- Afterschool STEM
- Lights on Afterschool – Part 2
- Q&A

STAR net
Science-Technology Activities & Resources For Libraries

SPACE SCIENCE INSTITUTE
NCIL
National Center for Interactive Learning

Join STAR Net!



Professional development resources, including webinars, newsletters, blogs, forums, videos, and much more!

Upcoming Webinars

www.starnetlibraries.org/resources/webinars/

- Join an International Lunar Celebration!
  - Thursday, September 6, 2018 at 4:00 p.m. (EDT), 3:00 p.m. (CDT), 2:00 p.m. (MDT), 1:00 p.m. (PDT)

- Out-of-this-World Engineering
  - Wednesday, September 26, 2018 at 4:00 p.m. (EDT), 3:00 p.m. (CDT), 2:00 p.m. (MDT), 1:00 p.m. (PDT)

Upcoming Conferences

- Association of Rural and Small Libraries
  - 9/13-9/15
- Colorado Association of Libraries
  - 9/13-9/15
- Association of Science and Tech Centers
  - 9/29 – 10/2
- YALSA
  - 11/2 – 11/4

STAR net
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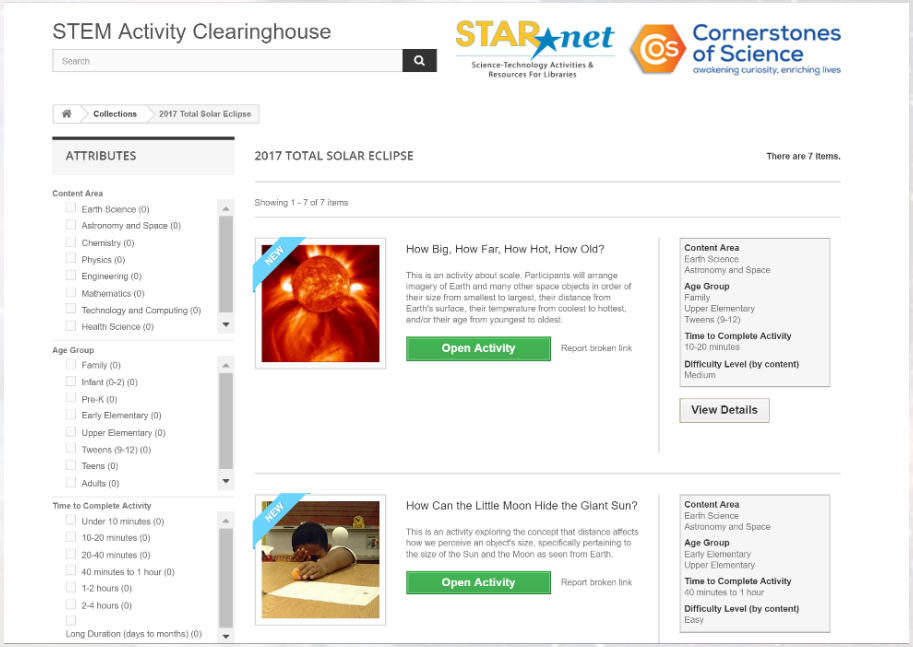
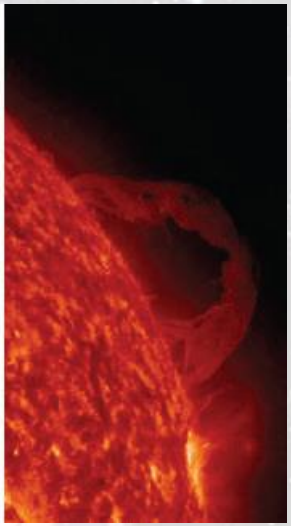
STEM ACTIVITY Clearinghouse



For example:

[DIY Sun Cookies]



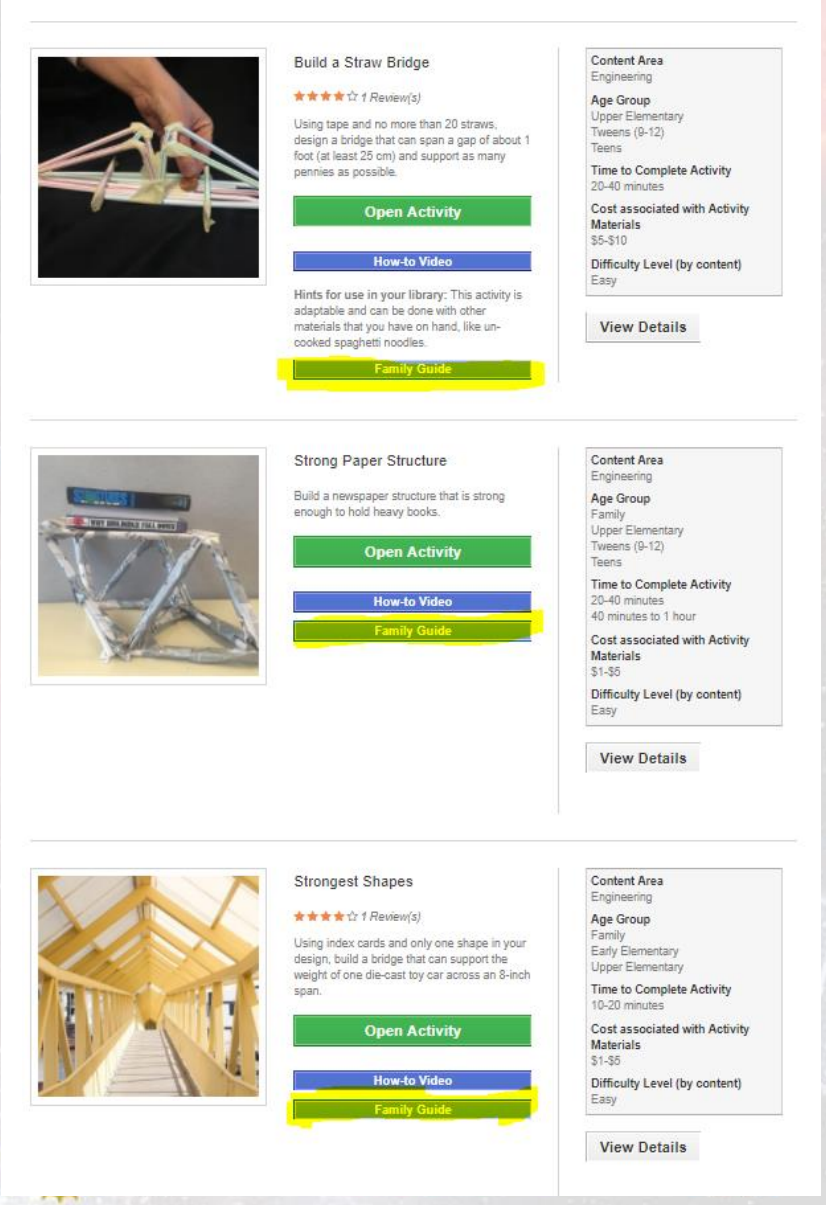
Like an activity and think other library staff should know how great it is? Didn't like an activity or have modifications to make it better? **Make sure to leave a review!**

NSF
Institute of Museum and Library Services
ALA American Library Association
Lunar and Planetary Institute
Afterschool Alliance

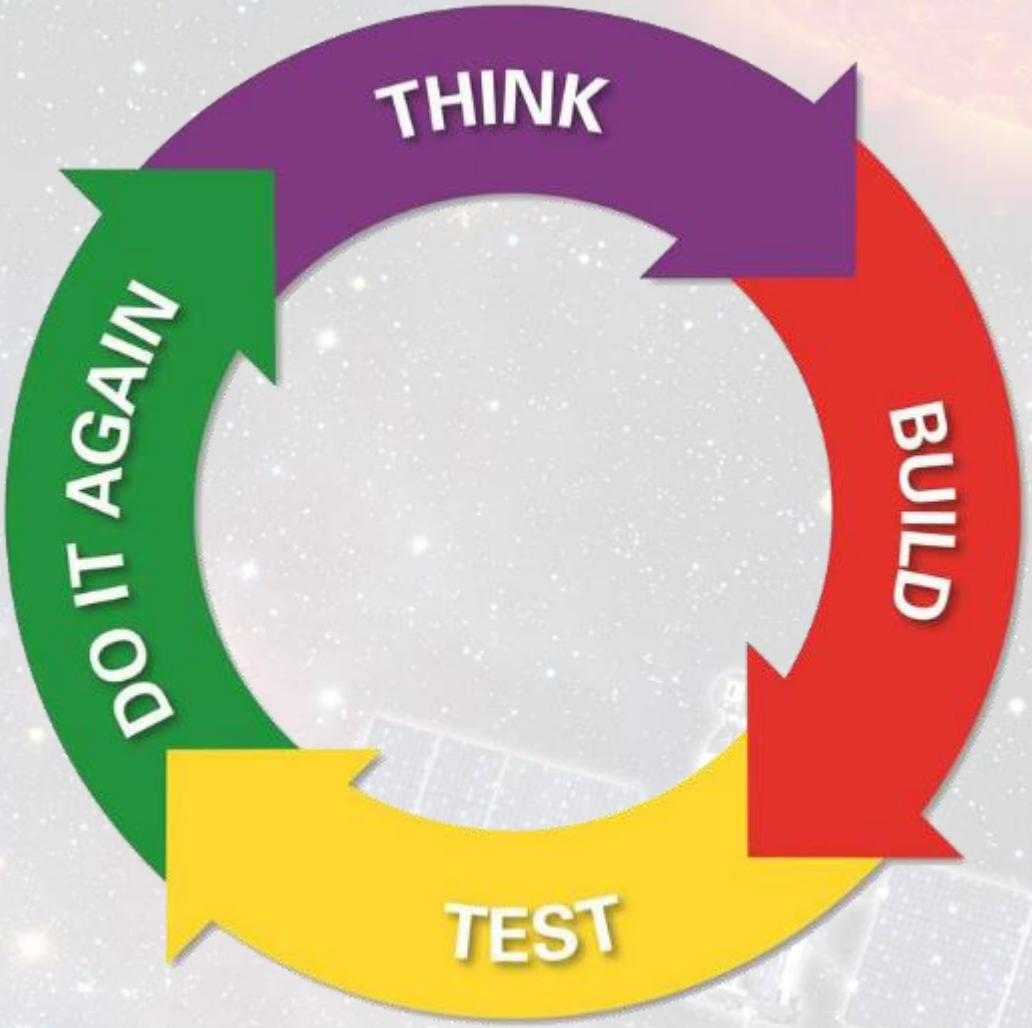
Bringing STEM Home

- STEM Activity Clearinghouse Family Guides are a great way to send STEM into the homes of patrons

  - Daylight in a Bottle
  - Edible Destruction
  - Make Your Own Zipline
  - Balloon Rockets



Engineering Design Process



Thank you!

STAR_Net
www.starnetlibraries.org
www.facebook.com/STARLibraries
twitter.com/STARNet_Project

LIGHTS ON AFTERSCHOOL
A PROJECT OF THE AFTERSCHOOL ALLIANCE

Lights On Afterschool:

Celebrating Educators throughout the Community

Afterschool Alliance

Speakers

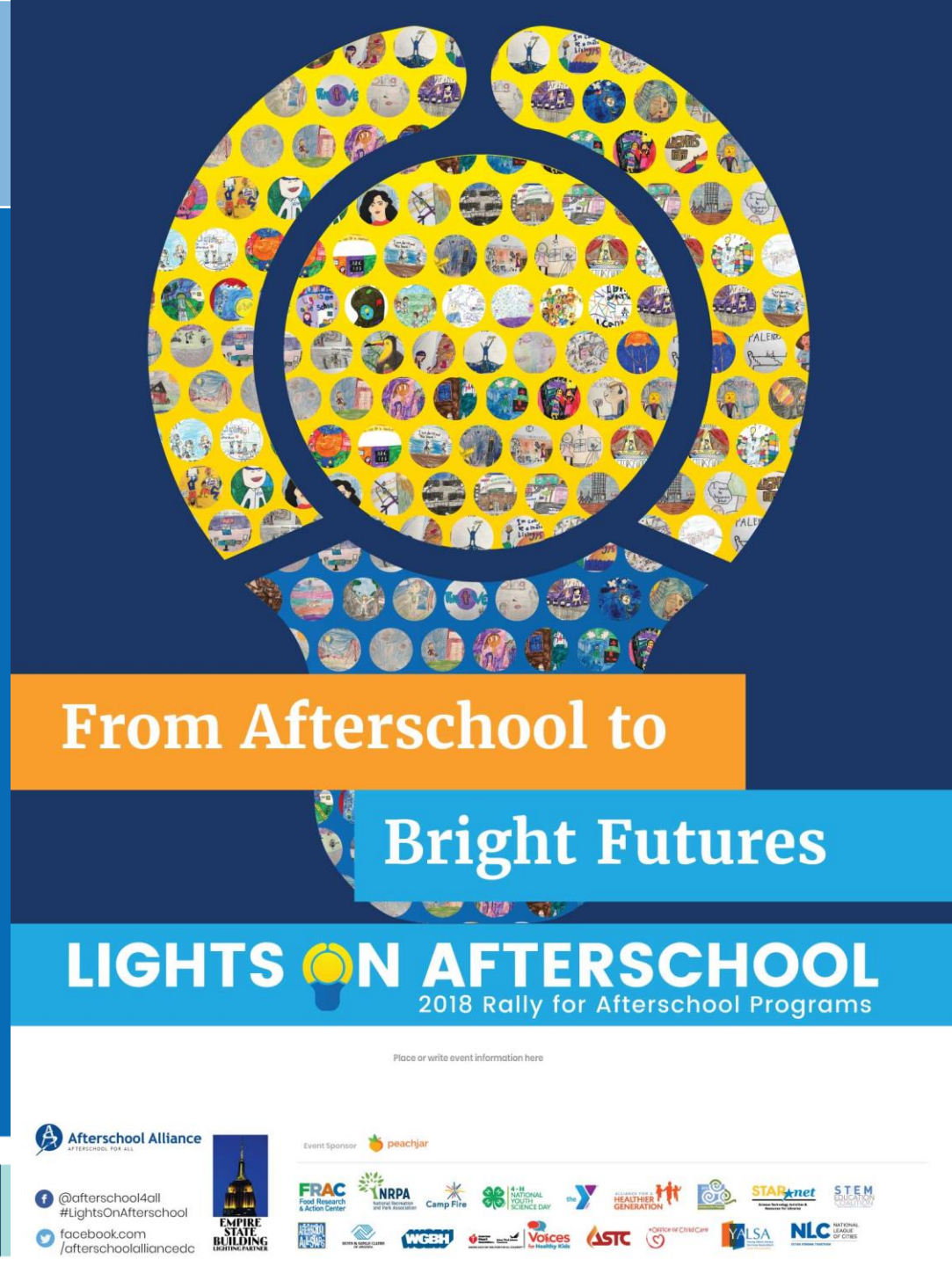
LIGHTS ON AFTERSCHOOL
A PROJECT OF THE AFTERSCHOOL ALLIANCE

Dan Gilbert

Project Manager
Afterschool Alliance
DGilbert@AfterschoolAlliance.org

Lights On Afterschool

Lights On Afterschool **is a chance to celebrate what afterschool programs do to help families and communities.**



Library and afterschool partnerships

How afterschool providers are working together with public libraries

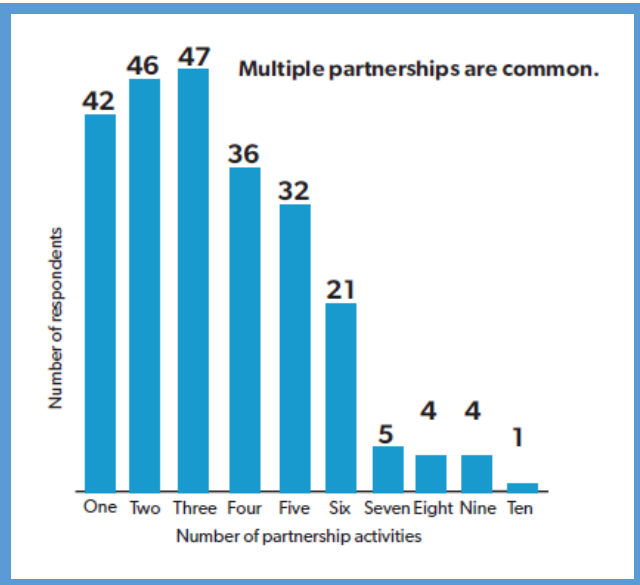
Photo courtesy of Ypsilanti District Library, Michigan

September 2017

74%

of afterschool programs have worked with a public library before

Percentage of respondents with experience in different partnership types	
Summer reading or learning initiative	65%
Library visit (e.g. to check out books, use computers, see an exhibit, etc.)	58%
Special events (such as a family night, Maker Faire, or other themed event)	48%
Librarian outreach	43%
Visited library for an education program	41%
Science, technology, engineering or math (STEM) education	29%
Book share or donation	25%
Curriculum development or support (any topic)	18%
Professional development (library staff training afterschool educators)	11%
Other	5%



http://afterschoolalliance.org/documents/STEM/Library-and-afterschool-partnerships.pdf

Afterschool provides the building blocks kids need to **succeed in life and school.**

Students who regularly participate in quality afterschool programs...

DEVELOP STRONG SOCIAL SKILLS

PARENTS AGREE*

88%

say kids develop social skills

MAKE BETTER DECISIONS

PARENTS AGREE*

78%

say kids improve their behavior at school

ARE EXCITED ABOUT LEARNING

PARENTS AGREE*

82%

say kids get excited about learning

IMPROVE WORK HABITS & GRADES

PARENTS AGREE*

82%

say kids get help with homework

MAKE GAINS IN READING & MATH

PARENTS AGREE*

78%

say kids gain skills in science, math, technology, or engineering

HAVE HIGHER GRADUATION RATES

PARENTS AGREE*

77%

say kids gain workforce skills, like teamwork, leadership, and critical thinking

Demand for afterschool is growing.
19.4 million kids are left out.

Help us change that.

afterschoolalliance.org/AA3PM

AMERICA AFTER3PM

*Among parents with kids in afterschool programs

Sources:

http://afterschoolalliance.org/AA3PM
www.researchgate.net/publication/42346373_A_Meta-Analysis_of_After-School_Programs_That_Seek_to_Promote_Personal_and_Social_Skills_in_Children_and_Adolescents
http://educarefoundation.com/wp-eduntent/uploads/EduCare-Foundation_HS_2010-2011.pdf
www.ride.ri.gov/Portals/0/Uploads/Documents/Students-and-Families-Great-Schools/Educational-Programming/21stCCLCs/RI21stCCLC-Impact-Report-2011-12.pdf
www.policystudies.com/studies/?id=32
http://expandinglearning.org/research/vandell/resources/AERA_Promising_Programs_FINAL.pdf
www.tea.state.tx.us/index2.aspx?id=3546&menu_id=814
www.k12.wa.us/21stCenturyLearning/pubdocs/14-1167WA21CCLCFinalYear2Report-ed.pdf

SUPPORT FOR AFTERSCHOOL PROGRAMS IS STRONG

More than

8 in 10

parents with kids in afterschool programs agree that the programs help working parents keep their jobs.

84%

of parents support public funding of these programs.

AMERICA AFTER3PM

www.afterschoolalliance.org/aa3pm

Source: *America After 3PM: Afterschool Programs in Demand*, 2014.

PARENTS ARE SATISFIED WITH AFTERSCHOOL PROGRAMS

89% of parents with a child in an afterschool program are satisfied overall.

An overwhelming percentage of parents are satisfied with...

- ☑ QUALITY OF CARE
- ☑ SAFETY
- ☑ EXCITEMENT ABOUT LEARNING
- ☑ CRITICAL THINKING

AMERICA AFTER3PM

www.afterschoolalliance.org/aa3pm

Source: *America After 3PM: Afterschool Programs in Demand*, 2014.

DEMAND IS HIGH FOR AFTERSCHOOL PROGRAMS

More youth than ever before—

10.2 million

—are in afterschool programs.

For every child in a program,

2 are waiting to get in.

AMERICA AFTER3PM

www.afterschoolalliance.org/aa3pm

Source: *America After 3PM: Afterschool Programs in Demand*, 2014.

PROVIDING OPPORTUNITIES TO LEARN

4.5 million kids from lower-income families attend afterschool programs.

9.7 million MORE would take part if programs were available.

By 6th grade, middle class kids have spent **4,000+ more hours** in afterschool and summer learning opportunities than low-income students.

AMERICA AFTER3PM

Learn more at www.afterschoolalliance.org/AA3PM

http://afterschoolalliance.org/AA3PM

www.expandedschools.org/sites/default/files/tasc_6000-hours-infographic.pdf

DEMAND FOR STEM SKILLS IS GROWING...

...because jobs related to science, technology, engineering and math (STEM) are driving global economic growth.

STEM jobs will grow **1.5 times faster** than other jobs

Growth Projected from 2014-2024

Over a third of American companies say **at least 50% of applicants** for entry-level jobs lack basic STEM skills

AMERICA AFTER 3PM

SUPPORT AFTERSCHOOL STEM
www.afterschoolalliance.org/aa3pm

Sources: http://changetheequation.org/press/ceos-say-skills-gap-threatens-us-economic-future
http://vitalsigns.changetheequation.org/state/united-states/overview

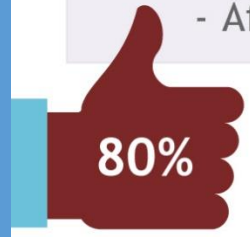
AFTERSCHOOL PROGRAMS ARE STEPPING UP...

...to offer **7 million** U.S. kids STEM learning experiences.

70%

of parents say afterschool programs **should offer STEM**. There is especially strong support among groups under-represented in STEM fields:

- Hispanic parents: **76%**
- African-American parents: **74%**



of parents with kids who participate in afterschool STEM programs are **satisfied with the STEM learning opportunities**

AMERICA AFTER 3PM

SUPPORT AFTERSCHOOL STEM
www.afterschoolalliance.org/aa3pm

Sources: www.afterschoolalliance.org/AA3PM/STEM.pdf
www.nap.edu/openbook.php?record_id=12190

4-H National Youth Science Day

LIGHTS ON AFTERSCHOOL
A PROJECT OF THE AFTERSCHOOL ALLIANCE

4-H CONFERENCE CENTER | SHOP 4-H | NEWSLETTER SIGN-UP | DONATE

About 4-H | Parents | Alumni | 4-H Professionals | Get Involved

4-H NATIONAL YOUTH SCIENCE DAY

Join us this October for our 11th National Youth Science Day (NYSD) and help kids learn computer science through hands-on fun.

Order Your *Code Your World* Kit

Over 150,000 kids will learn computer science with NYSD this October. Help us reach our goal by ordering your kit today!

ORDER NOW

43,260 Kids Will Code This October | 28% to Goal

CODE YOUR WORLD | ABOUT NYSD | KIT MATERIALS | MARKETING MATERIALS | PAST CHALLENGES

Lights On 101 (cont'd)

LIGHTS ON AFTERSCHOOL
A PROJECT OF THE AFTERSCHOOL ALLIANCE

Why should I host a *Lights On Afterschool* event?

- ✓ Call attention to your program's successes
- ✓ For community leaders to see your kids in action
- ✓ Highlight the need for more resources
- ✓ Start or solidify a relationship with elected officials
- ✓ Engage private sector and local business
- ✓ Get media coverage and develop media contacts
- ✓ Nurture new partnerships and funders
- ✓ Build awareness and goodwill in the community
- ✓ Give your children, your staff and parents something to celebrate!

Lights On 101 (cont'd)

LIGHTS ON AFTERSCHOOL
A PROJECT OF THE AFTERSCHOOL ALLIANCE

3

EASY STEPS to planning a successful *Lights On Afterschool* event!

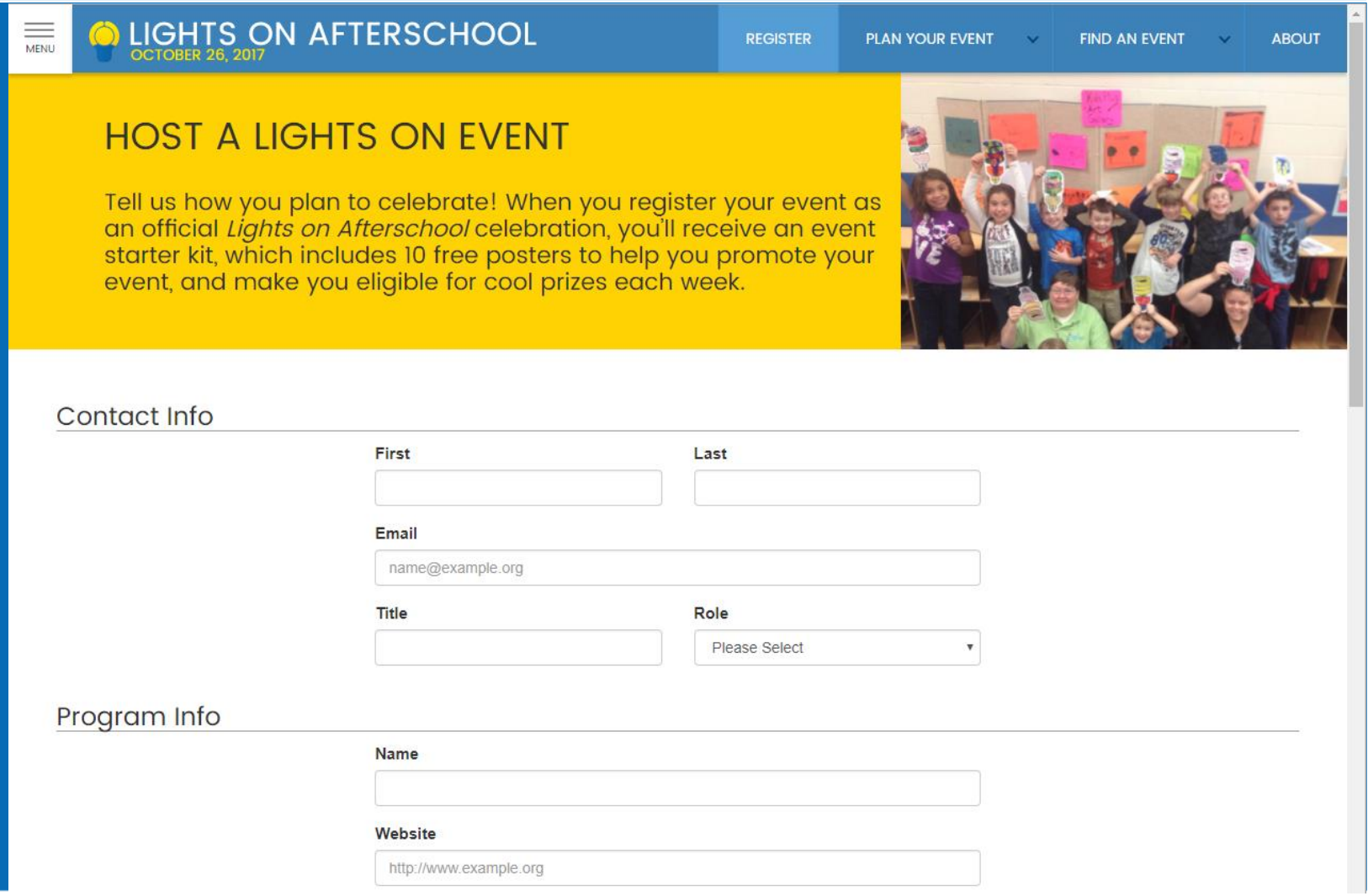
Step 1: Register!

LIGHTS ON AFTERSCHOOL
A PROJECT OF THE AFTERSCHOOL ALLIANCE

1

REGISTER!

Afterschoolalliance.org/loaHostEvent.cfm



Step 1: Register!

LIGHTS ON AFTERSCHOOL
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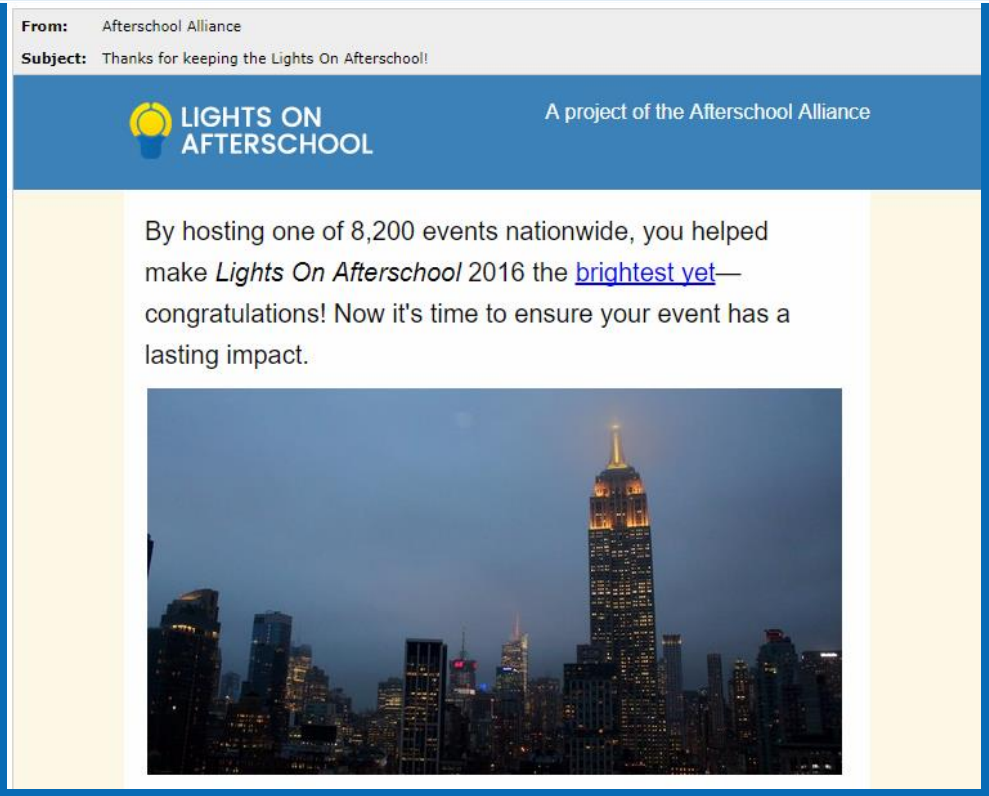
10 Free Posters


From: Afterschool Alliance
Subject: Thanks for keeping the Lights On Afterschool!

LIGHTS ON AFTERSCHOOL
A project of the Afterschool Alliance

By hosting one of 8,200 events nationwide, you helped make *Lights On Afterschool* 2016 the brightest yet—congratulations! Now it's time to ensure your event has a lasting impact.

Weekly Lights On planning tips and tools
& Weekly prize giveaways

Be Counted!

Afterschool Alliance

LIGHTS ON AFTERSCHOOL
A PROJECT OF THE AFTERSCHOOL ALLIANCE

2

Plan Your Event

Afterschoolalliance.org/loaEventKit.cfm

Afterschoolalliance.org/loaEventKit.cfm

LIGHTS ON AFTERSCHOOL
A PROJECT OF THE AFTERSCHOOL ALLIANCE

MENU

LIGHTS ON AFTERSCHOOL
OCTOBER 26, 2017

REGISTER | PLAN YOUR EVENT | FIND AN EVENT | ABOUT

EVENT PLANNING OVERVIEW

The place to start when planning your event. Brainstorm ideas, learn strategies to make an impact, or view our planning timeline for all the steps that go into any event—from elaborate festivals to simple celebrations.

WHY KEEP THE LIGHTS ON?

SUPPORT AFTERSCHOOL PROGRAMS

Lights On Afterschool is the only national celebration of afterschool programs. Hosting an event is a great way to inspire support for your program and others across the country.

INFORM YOUR COMMUNITY

With more than 8,000 events nationwide and 1 million Americans participating annually, *Lights On Afterschool* shines a powerful light on your program's accomplishments for children—through media coverage, attracting policy makers, and more

ATTRACT VALUABLE SUPPORT

A successful *Lights On Afterschool* event can draft powerful new allies for your afterschool program—including parents, local leaders and funders who can provide much-needed support.

Step 2: Plan Your Event

LIGHTS ON AFTERSCHOOL
A PROJECT OF THE AFTERSCHOOL ALLIANCE

http://www.afterschoolalliance.org/loaEventKit.cfm

Our Event Planning Guide has everything you need to:

- **Help to think about your goals/needs**
  Get started with the "who, what, when & where"
- **Showcase youth**
  Tips on involving youth in planning & celebration
- **Involve Partners**
  Use your own or see our list of local supporters
- **Sample Invitation to policy makers, business leaders and other community leaders!**

Step 2: Plan Your Event

LIGHTS ON AFTERSCHOOL
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Your invitation list:

- ✓ Youth & parents
- ✓ Policymakers and elected officials
- ✓ School staff
- ✓ Business leaders
- ✓ Community organizations
- ✓ Media
- ✓ Local celebrities - radio host, TV news personalities, local athletes

When & Where?

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When?

- Regular afterschool hours
- Evening for maximum parental involvement
- Morning for media event

Where?

- School, program site, library
- Indoors or outdoors
- Museum, city hall, public park
- Shopping mall, place of worship, etc.

Keys to Success

LIGHTS ON AFTERSCHOOL
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Build event around your **goals**

Make the most of **existing relationships & resources**

Involve **youth & youth voice**

Use *Lights On Afterschool* for **outreach**

Join Us facebook.com/afterschoolalliancedc

Follow Us @afterschool4all
#LightsOnAfterschool

Events can be Easy!

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1. Decorate light bulb art
2. Host an open house
3. Put on a talent show
4. Plan a STEM Activity

Engaging Policy Makers

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- Invite them to your event
- Site visit
- Ask them to speak
- Give an award
- Proclamations
- Make afterschool an election issue

http://afterschoolalliance.org/loareachpolicy.cfm

Media Coverage

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Structure your event with the media in mind—visuals, timing, speakers

Create a media list

Use the media to invite the public to your event

Identify your key messages—and use them constantly!

Make your story appealing

Issue a news release and press kits

Don't stop on Oct. 26!

http://afterschoolalliance.org/loaMediaMain.cfm

LIGHTS ON AFTERSCHOOL
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3 CELEBRATE!

Resources

LIGHTS ON AFTERSCHOOL
A PROJECT OF THE AFTERSCHOOL ALLIANCE

Lights On Afterschool Resources:

Afterschool Alliance Website:
http://www.afterschoolalliance.org/

Lights On Afterschool Homepage:
http://www.afterschoolalliance.org/loa.cfm

Register Your Event:
http://www.afterschoolalliance.org/loaHostEvent.cfm

Lights On Afterschool Event Planning Kit:
http://www.afterschoolalliance.org/loaEventKit.cfm

Questions?

Afterschool Alliance