

Frontiers of STEM Learning Webinar Series

July 27th, 2016

Lights on Afterschool: Join the Nationwide Celebration!

Melissa Ballard, STEM Manager

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Lights On Afterschool:
Join the Nationwide Celebration!



Melissa Ballard
STEM Manager

The Afterschool Alliance

1 Policy & Advocacy

- National policy
 - Families & children; STEM
- Advocacy day on Capitol Hill
- Lights On Afterschool



2 Research

- Translate & synthesize research
- Issue briefs & reports
- Collect data

relating
research
to
practice



3 Field-Building

- 50 state networks
- Partnerships for policy, research, & practice
- Best practices & models
- Webinars, blogs, toolkits, & other resources

Afterschool: The Context

Afterschool programs keep kids safe,
inspire learning and help working families.

DEMAND IS HIGH

More youth than ever before—

10.2 million

—are in afterschool programs.

For every child
in a program,

2 are waiting to get in.

- Attendance & demand much higher in low-income, African-American, & Latino households
- Household survey of how kids spend the hours after school

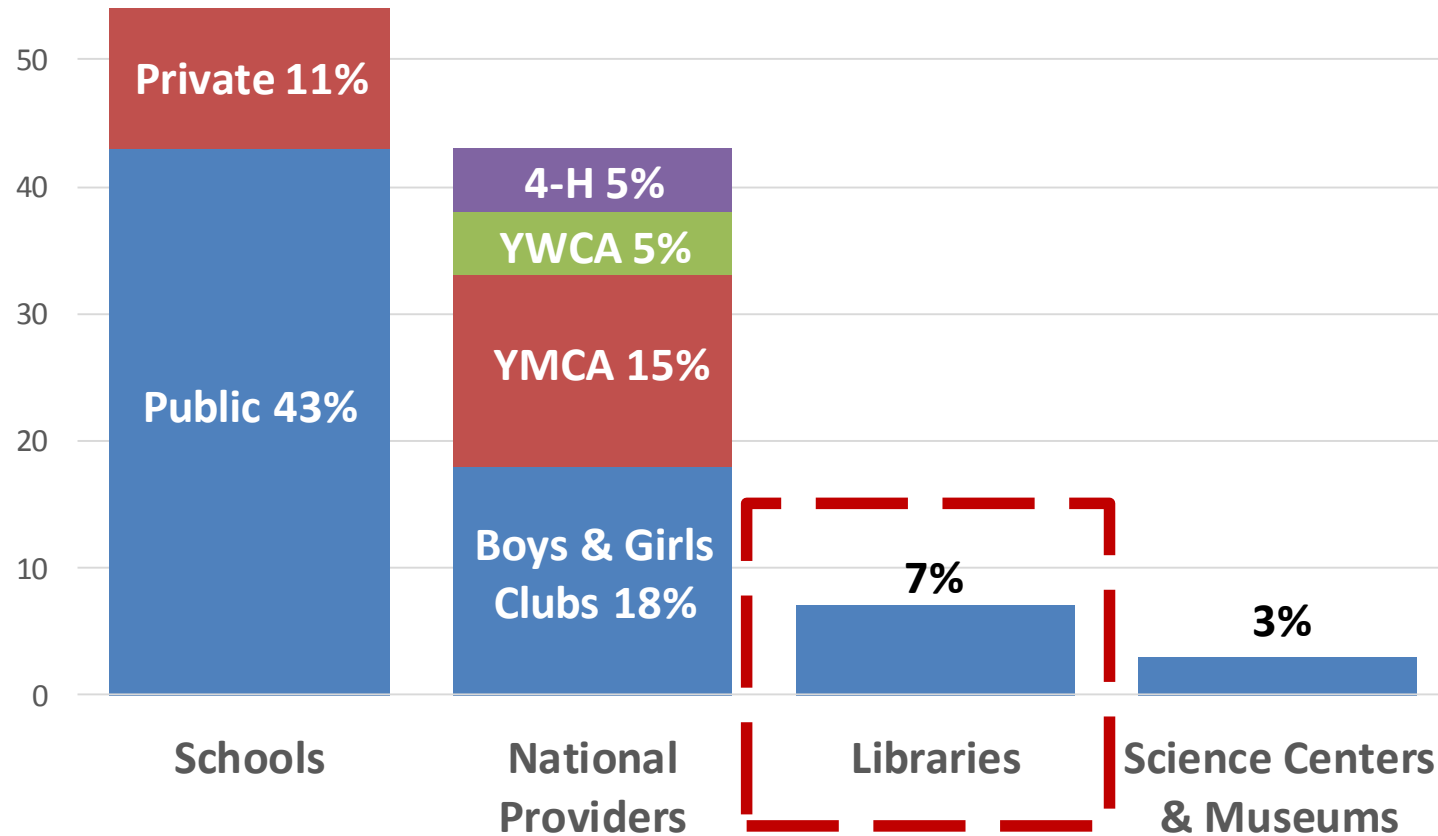


Afterschool Alliance



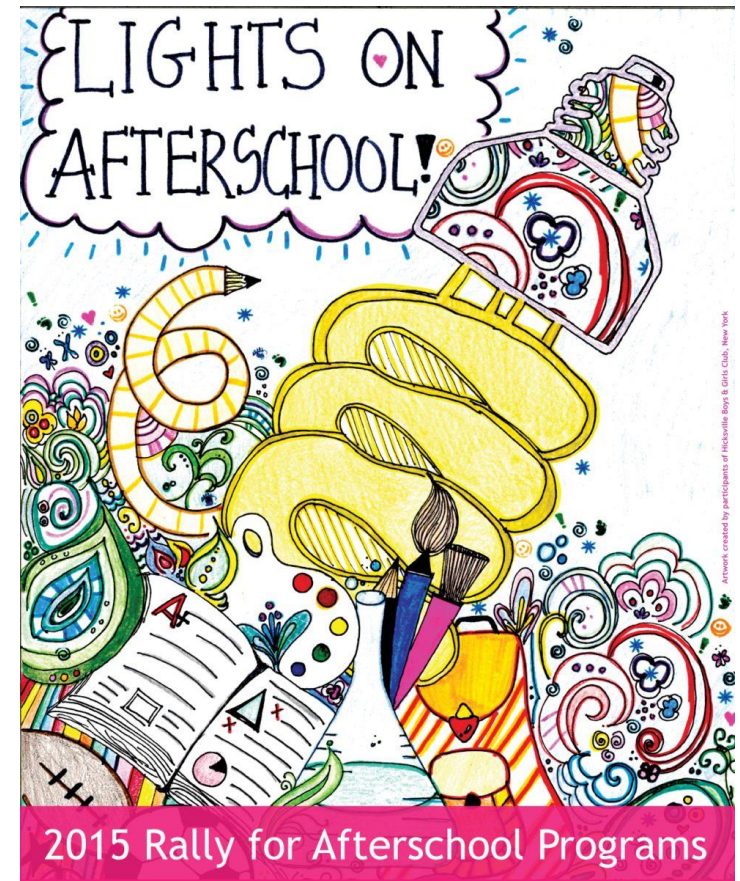
Where are kids going?

Parents say their kids attend afterschool here*:



What is *Lights On Afterschool*?

- Grassroots advocacy & *celebration*
- It's our 17th year!
- 8,000 events attended by **1 million** people
- Partners include national afterschool providers, Scouts, YALSA, Educator Innovator, ASTC, Nat'l Parks & Rec, NSTA, & more!



October 20, 2016



Afterschool Alliance

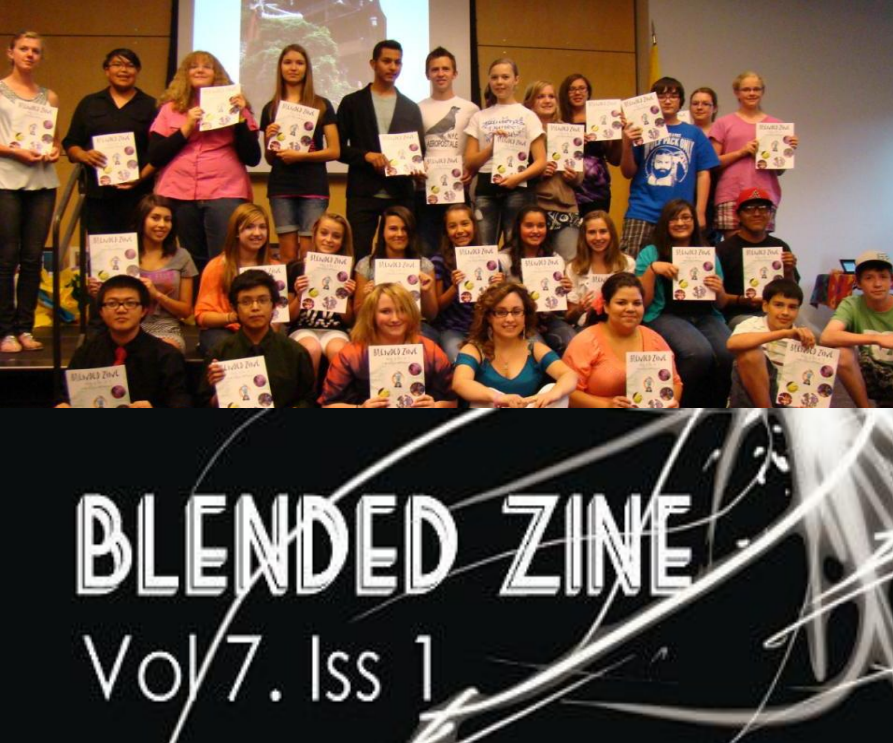
Example: Farmington Public Library

- **Flo Trujillo**
 - Youth Services Coordinator
 - Afterschool Ambassador, Emeritus

- **Partnered with:**

- New Mexico Afterschool Alliance
- New Mexico Public Education Department
- New Mexico State Library Association







- Halloween theme
- Book character visits
- Outdoor tailgate
- Senators, city council, mayor, city manager attending

Farmington's Past Events





Lights On 2015
Celebration:
DIY Makerspace
Minecraft
Angry Birds
Showcase





- Teen afterschool participants from Blended Zine created the 2014 LOA poster design!
- Three teens won Torani Syrup Art Label



Why host a *Lights On* event?

Engage new partners

Make a public
commitment

Build community support

Media
coverage

CELEBRATE!

Show what
“afterschool”

Highlight resource needs

looks like

Relationships with
elected officials

Lights On Resources

On the Website:

Planning kit, event ideas, working with the media, & more!

New for 2016:

- Mini-webinars in August
- Focus on the Election
- Letters to the Next President



A screenshot of the 'LIGHTS ON AFTERSCHOOL' website. The header includes the date 'OCTOBER 22, 2015' and the title 'LIGHTS ON AFTERSCHOOL' with the subtitle 'A project of the Afterschool Alliance.' Below the header is a navigation bar with links: Home, Register, Plan Your Event, Find An Event, Gallery, Press Room, Partners, Contests, and Afterschool Alliance Site. The main content area features a large section titled 'Register an event' with the text 'Get an early start! Register your Lights On event and tell us how you'll celebrate your afterschool program this year.' and a red 'Register now' button. To the right of this text is a circular image of a young man. Below this is another identical 'Register an event' section. At the bottom, there are three promotional tiles. The first tile, titled 'REGISTER YOUR EVENT', shows a group of children and the text 'Celebrate Lights On Afterschool by hosting an event!'. The second tile, titled 'BUY LIGHTS ON SWAG', shows a yellow lightbulb and green ribbons with the text 'Get your orders in today!'. The third tile, titled 'FIND AN EVENT', shows a group of children and the text 'See how afterschool programs are celebrating this year!'.

Celebrate the 16th annual *Lights On Afterschool* Oct. 22, 2015!

Find an afterschool partner

National Providers



Community-Based Organizations

Religious-based organizations, local community centers, public housing centers, immigrant or refugee service providers, etc.

Others

City-run afterschool programs through your Parks & Recreation Department or Police Athletic League.

School-Based Sites

Unique to every community!

The Connector

- Database of STEM program providers looking for partners & resources
- Post your programs to the parent portal



Connect with system-builders

State & Local



Statewide Afterschool Networks
Funded by C.S. Mott



City / Regional Intermediaries
e.g. Every Hour Counts

National Organizations



National AfterSchool Association



Afterschool Alliance



**National Summer
Learning Association**

Thank you!

Melissa Ballard

mjballard@afterschoolalliance.org

www.afterschoolalliance.org/STEM



Afterschool Snack Blog



/afterschoolalliancedc



@afterschool4all



Afterschool Alliance