FROM OUR TOWN TO THE MOON, MARS AND BEYOND

Application Scoring Rubric

Scoring Guidelines

Score	1	2	3	4	5
Question					
#1	• Does not address the question	• Mentions community interest or past experience but provides little to no detail or explanation	• Provides a complete, but not necessarily compelling narrative	• Provides a compelling narrative citing most, but not all of the categories (demographics, collections, programming, prior experience with exhibits, and prior experience with programming)	• Describes community interest in STEAM topics citing demographics, collections, and other resources/programming • Describes prior experience hosting exhibitions • Describes prior experience with STEAM programming
#2	• Does not address the question	• Provides a list of staff with no further information	• Provides a list of staff that may include titles, but no description of qualifications	• Provides a detailed description of staff and volunteers who will do this work, but does not cite prior work. May include a CV/resume.	• Provides a detailed description of staff and volunteers who will do this work, and cites prior work. May include a CV/resume
#3	• Does not address the question	• Applicant briefly mentions past experience or future plans with little to no detail	• Applicant provides some description of past experience or future plans, but not much detail	• Applicant provides a clear and thorough description of EITHER past experience or future plans	• Applicant provides a clear and thorough description of past experience and future plans for soliciting feedback from their patrons • Applicant provides a clear and thorough description about how Community Dialogues (or a similar framework) will benefit this project
#4	• Does not address the question	• Applicant briefly describes a new or underserved population	• Applicant provides compelling information about an underserved or new population, but does not provide data, or connections to the program	• Applicant identifies an underserved or new audience in their community • Applicant cites Census or other data to make their case • Applicant does NOT provide a justification for how this program specifically will help reach this audience	• Applicant identifies an underserved or new audience in their community • Applicant cites Census or other data to make their case for this audience • Applicant describes how this program specifically will help reach underserved or new audiences

Score	1	2	3	4	5
Question					
#5	Does not address the question	• Applicant lists new or existing partners	• Applicant briefly describes new or existing partners, but without much detail	• Applicant adequately describes new and/or existing partnerships with EITHER STEAM or community entities (not both) • Applicant describes project specific plans to work with the above groups	• Applicant describes new and/or existing partnerships with STEAM entities • Applicant describes new and/or existing partnerships with community entities (may be the same org as above if doing both sides of the work) • Applicant describes project specific plans to work with the above groups
#6	Does not address the question	• Provides a list of program titles with no description	• Provides examples for each of the three program types with very little detail	• Provides a detailed and clear program example for each of the three program types	• Provides one detailed example for each of the three program types • Lists potential partners for at least one of the described programs
#7	Does not address the question	• States where the exhibit will be displayed with no description or upload	• States where exhibit will be displayed with no description or upload • Or affirms sufficient electric/internet (not both)	• Describes exhibition space in sufficient detail • Provides picture or written description of space • Or speaks to internet or electric access (not all 3)	• Describes planned exhibition space in sufficient detail • Describes access to electric and internet • Uploads a picture or provides written description of space
Need Score: This score represents your overall impression of need for this venue	No demonstration of need		• Medium need demonstrated through demographics, census data, budget information, or other description of library needs		• High need demonstrated through demographics, census data, budget information, or other description of library needs
Overall Score: This score represents your overall impression of this application. It can be used to account for items not directly described in the questions	Low		• Medium		• High