LATINX RESOURCES

The below resources highlight important resources from public and university libraries, focused on working with Latinx audiences:

**REACH OUT AUTHENTICALLY!**
This short powerpoint presentation highlights research-based approaches to working authentically with Latinx communities in dialogue and community action.

*10 Strategies to Reach and Engage Hispanic Communities*

**BUILD ON EXISTING ASSETS IN YOUR COMMUNITY**
Don’t start from scratch! This resource touches on the subject of “community asset mapping”, which really just means looking around your community and seeing who your most valuable assets are. Consider cultural, language, and non-traditional assets in this search!

*How to Build on Existing Assets within a Community*

**BIENVENIDOS OUTREACH FOR SPANISH SPEAKERS**
This Web Junction blog post highlights some easy steps to make your library (and programming) Spanish-language friendly.

*Outreach Guide for Spanish Speakers*

**ALA GUIDELINES FOR SERVICES TO SPANISH SPEAKERS**
This resource provides a quick introduction to topics from acquisitions to fair hiring practices. A quick (and necessary) read.

*RUSA Guidelines*

**SPANISH LANGUAGE COLLECTIONS**
Don’t we always tell children if they read about something, they’ll understand it better? This REFORMA guide to collection development is full of information that will serve library staff far beyond collections.

*Guide to Spanish Language Collection Development*

**NURTURING MEANINGFUL COLLABORATION**
This guide was written for the perspective of community organizations partnering with science organizations, but we find that it provides excellent advice for making sure underrepresented voices are heard, and that collaborations are two-way streets. This guide provides suggestions for initial contacts, breaking bread (food is important) and not losing momentum.

*Meaningful Collaboration*

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