**FOR IMMEDIATE RELEASE** Contact: **[LIBRARY CONTACT]**

**[MONTH, DATE, YEAR] [PHONE, EMAIL]**

**[LIBRARY NAME] Joins ALA and NASA in Celebrating**

***Our Planet: Earth*!**

**[CITY]** — **[LIBRARY NAME]** has joined libraries across the country to participate in the ***[Our Planet: EARTH](http://www.starnetlibraries.org/our-planet-earth/)*** campaign. During this national event, **[LIBRARY NAME]** will focus on environmental influences in our community during April 2020 to coincide with the [50th Anniversary of Earth Day](https://www.earthday.org/earthday/countdown-to-2020/) and [Citizen Science Month](https://scistarter.org/citizensciencemonth).

With an emphasis on earth science and environmental sustainability, *Our Planet: EARTH*, will play an important role by focusing on positive actions that local communities can make such as planting trees, recycling efforts, protecting species and their habitats, safeguarding clean air and water, and engaging in a variety of citizen science projects. Citizen science engages volunteers in the collection and analysis of data relating to the natural world, typically as part of a collaborative project with professional scientists. Alongside resources from partner organizations such as NASA, SciStarter, and GLOBE Observer, citizen scientists of all ages can make amazing discoveries, inspire new projects, and help learners of all ages do real scientific research. To be truly sustainable, our community embodies practices that are environmentally sensible, economically viable, and socially equitable.

**[LIBRARY NAME]** will offer these opportunities to involve the public in many of *Our Planet: EARTH* programs and unique earth science events throughout April 2020. For a full schedule of events, visit **[WEBSITE]** or contact **[PHONE/EMAIL]**.

“We are proud that **[LIBRARY NAME]** will participate in this national program,” said **[LIBRARY DIRECTOR NAME, TITLE]**. “We have partnered with **[NAME PARTNERS]** to help our community prepare for the *Our Planet: EARTH* campaign. We think people of all ages and backgrounds will find it meaningful and rewarding to engage in a wide range of earth science programs. Our library program will include **[BRIEF DESCRIPTION OF WHAT THE PROGRAM IS ABOUT – citizen science, hands-on activities, children’s stories, etc.]**. ”

**[LIBRARY NAME]** is located at **[ADDRESS]**. *Our Planet: EARTH* programs are free and open to the public.

**[LIBRARY NAME]** is collaborating with the *STAR Library Network* and its *NASA@ My Library* program, providing resources and STEM activities to libraries across the nation. *STAR Net* is managed by the Space Science Institute. Its partners include NASA, the American Library Association, SciStarter, and GLOBE Mission Earth. *NASA@ My Library* is supported by NASA’s Science Mission Directorate.