How Your Library Can Celebrate “Lights on Afterschool”

August 16, 2018
Presenters: Brooks Mitchell and Dan Gilbert

The webinar will begin at 1:00 p.m. (MT) and will be recorded.

While you’re waiting:

1) Introduce yourself in the chat box and answer our poll question
2) Click audio “Join by Computer” – you won’t have microphone access
3) On the bottom toolbar, click on “Chat” and “Q&A”
Today’s Agenda

• Introduction and Reminders
• Lights on Afterschool – Part 1
• Afterschool STEM
• Lights on Afterschool – Part 2
• Q&A
Join STAR Net!

Professional development resources, including webinars, newsletters, blogs, forums, videos, and much more!
Upcoming Webinars

www.starnetlibraries.org/resources/webinars/

- **Join an International Lunar Celebration!**
  - Thursday, September 6, 2018 at 4:00 p.m. (EDT), 3:00 p.m. (CDT), 2:00 p.m. (MDT), 1:00 p.m. (PDT)

- **Out-of-this-World Engineering**
  - Wednesday, September 26, 2018 at 4:00 p.m. (EDT), 3:00 p.m. (CDT), 2:00 p.m. (MDT), 1:00 p.m. (PDT)
Upcoming Conferences

• Association of Rural and Small Libraries
  • 9/13-9/15

• Colorado Association of Libraries
  • 9/13-9/15

• Association of Science and Tech Centers
  • 9/29 – 10/2

• YALSA
  • 11/2 – 11/4
For example: **DIY Sun Cookies**

Like an activity and think other library staff should know how great it is? Didn’t like an activity or have modifications to make it better? **Make sure to leave a review!**
Bringing STEM Home

- STEM Activity Clearinghouse Family Guides are a great way to send STEM into the homes of patrons
  - [Daylight in a Bottle](#)
  - [Edible Destruction](#)
  - [Make Your Own Zipline](#)
  - [Balloon Rockets](#)

www.starnetlibraries.org
Engineering Design Process
Thank you!

STAR_Net
www.starnetlibraries.org
www.facebook.com/STARDLibraries
twitter.com/STARNet_Project
Lights On Afterschool:
Celebrating Educators throughout the Community

Afterschool Alliance
Speakers

Dan Gilbert
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Afterschool Alliance
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**Lights On Afterschool**

*Lights On Afterschool* is a chance to celebrate what afterschool programs do to help families and communities.
Library and afterschool partnerships
How afterschool providers are working together with public libraries

Notes courtesy of "Ypsilanti District Library, Michigan"

September 2017
74% of afterschool programs have worked with a public library before.

Percentage of respondents with experience in different partnership types:
- Summer reading or learning initiative: 65%
- Library visit (e.g. to check out books, use computers, see an exhibit, etc.): 58%
- Special events (such as a family night, Maker Faire, or other themed event): 48%
- Librarian outreach: 43%
- Visited library for an education program: 41%
- Science, technology, engineering or math (STEM) education: 29%
- Book share or donation: 25%
- Curriculum development or support (any topic): 18%
- Professional development (library staff training afterschool educators): 11%
- Other: 5%

Multiple partnerships are common. The majority of respondents (42% to 36%) have engaged in two or three partnership activities.
Afterschool provides the building blocks kids need to succeed in life and school.

Students who regularly participate in quality afterschool programs...

**Develop strong social skills**

- Parents Agree*
  - 88% say kids develop social skills

**Make better decisions**

- Parents Agree*
  - 78% say kids improve their behavior at school

**Are excited about learning**

- Parents Agree*
  - 82% say kids get excited about learning

**Improve work habits & grades**

- Parents Agree*
  - 82% say kids get help with homework

**Make gains in reading & math**

- Parents Agree*
  - 78% say kids gain skills in science, math, technology, or engineering

Demand for afterschool is growing.

19.4 million kids are left out.

Help us change that.

afterschoolalliance.org/AA3PM

*Among parents with kids in afterschool programs

Sources:
http://afterschoolalliance.org/AA3PM
www.researchgate.net/publication/24346373_A_Meta-Analysis_of_After-School_Programs_That_Seen_to_Promote_Personal_and_Social_Skills_in_Children_and_Adolescents
www.policystudies.com/studies/?id=12
http://expandinglearning.org/research/variables/resources/NRC_Promising_Programs_FINAL.pdf
www.tea.state.tx.us/index2.aspx?id=396&menu_id=814
SUPPORT FOR AFTERSCHOOL PROGRAMS IS STRONG

More than 8 in 10 parents with kids in afterschool programs agree that the programs help working parents keep their jobs.

91% 80%

84% of parents support public funding of these programs.

Source: America After 3PM: Afterschool Programs In Demand, 2014.

PARENTS ARE SATISFIED WITH AFTERSCHOOL PROGRAMS

89% of parents with a child in an afterschool program are satisfied overall.

An overwhelming percentage of parents are satisfied with...

- QUALITY OF CARE
- SAFETY
- EXCITEMENT ABOUT LEARNING
- CRITICAL THINKING

Source: America After 3PM: Afterschool Programs In Demand, 2014.
DEMAND IS HIGH FOR AFTERSCHOOL PROGRAMS

More youth than ever before—

10.2 million
—are in afterschool programs.

For every child in a program,
2 are waiting to get in.

www.afterschoolalliance.org/aa3pm
Source: America After 3PM: Afterschool Programs In Demand, 2014.

PROVIDING OPPORTUNITIES TO LEARN

4.5 million kids from lower-income families attend afterschool programs.

9.7 million MORE would take part if programs were available.

By 6th grade, middle class kids have spent
4,000+ more hours in afterschool and summer learning opportunities than low-income students.

Learn more at www.afterschoolalliance.org/AA3PM
http://afterschoolalliance.org/AA3PM
www.expandedschools.org/sites/default/files/asc_6000-hours-infographic.pdf
DEMAND FOR STEM SKILLS IS GROWING...

...because jobs related to science, technology, engineering and math (STEM) are driving global economic growth.

Growth Projected from 2014-2024

STEM jobs will grow 1.5 times faster than other jobs

16% STEM JOBS
11% NON-STEM JOBS

Over a third of American companies say at least 50% of applicants for entry-level jobs lack basic STEM skills

AFTERSCHOOL PROGRAMS ARE STEPPING UP...

...to offer 7 million U.S. kids STEM learning experiences.

70% of parents say afterschool programs should offer STEM. There is especially strong support among groups under-represented in STEM fields:
- Hispanic parents: 76%
- African-American parents: 74%

80% of parents with kids who participate in afterschool STEM programs are satisfied with the STEM learning opportunities
4-H NATIONAL YOUTH SCIENCE DAY

Join us this October for our 11th National Youth Science Day (NYSD) and help kids learn computer science through hands-on fun.

Order Your Code Your World Kit

Over 150,000 kids will learn computer science with NYSD this October. Help us reach our goal by ordering your kit today!

43,260 Kids Will Code This October | 28% to Goal
Why should I host a *Lights On Afterschool* event?

- Call attention to your program’s successes
- For community leaders to see your kids in action
  - Highlight the need for more resources
- Start or solidify a relationship with elected officials
  - Engage private sector and local business
- Get media coverage and develop media contacts
  - Nurture new partnerships and funders
- Build awareness and goodwill in the community
- Give your children, your staff and parents something to celebrate!
EASY STEPS to planning a successful *Lights On Afterschool* event!
Step 1: Register!

Afterschoolalliance.org/loaHostEvent.cfm
Step 1: Register!

10 Free Posters

Weekly Lights On planning tips and tools & Weekly prize giveaways

Be Counted!
Plan Your Event
Afterschoolalliance.org/loaEventKit.cfm
EVENT PLANNING OVERVIEW

The place to start when planning your event. Brainstorm ideas, learn strategies to make an impact, or view our planning timeline for all the steps that go into any event—from elaborate festivals to simple celebrations.

WHY KEEP THE LIGHTS ON?

SUPPORT AFTERSCHOOL PROGRAMS
Lights On Afterschool is the only national celebration of afterschool programs. Hosting an event is a great way to inspire support for your program and others across the country.

INFORM YOUR COMMUNITY
With more than 8,000 events nationwide and 1 million Americans participating annually, Lights On Afterschool shines a powerful light on your program’s accomplishments for children—through media coverage, attracting policy makers, and more.

ATTRACT VALUABLE SUPPORT
A successful Lights On Afterschool event can draft powerful new allies for your afterschool program—including parents, local leaders and funders who can provide much-needed support.
Step 2: Plan Your Event

Our Event Planning Guide has everything you need to:

- Help to think about your goals/needs
  Get started with the “who, what, when & where”

- Showcase youth
  Tips on involving youth in planning & celebration

- Involve Partners
  Use your own or see our list of local supporters

- Sample Invitation to policy makers, business leaders and other community leaders!

http://www.afterschoolalliance.org/loaEventKit.cfm
Step 2: Plan Your Event

Your invitation list:

- Youth & parents
- Policymakers and elected officials
- School staff
- Business leaders
- Community organizations
- Media
- Local celebrities - radio host, TV news personalities, local athletes
When & Where?

When?
- Regular afterschool hours
- Evening for maximum parental involvement
- Morning for media event

Where?
- School, program site, library
- Indoors or outdoors
- Museum, city hall, public park
- Shopping mall, place of worship, etc.
Keys to Success

Build event around your **goals**

Make the most of **existing relationships & resources**

Involve **youth & youth voice**

Use **Lights On Afterschool** for **outreach**

facebook.com/afterschoolalliancedc  @afterschool4all  #LightsOnAfterschool
Events can be Easy!

1. Decorate light bulb art
2. Host an open house
3. Put on a talent show
4. Plan a STEM Activity
Engaging Policy Makers

- Invite them to your event
- Site visit
- Ask them to speak
- Give an award
- Proclamations
- Make afterschool an election issue

http://afterschoolalliance.org/loareachpolicy.cfm
Media Coverage

Structure your event with the media in mind—visuals, timing, speakers
Create a media list
Use the media to invite the public to your event
Identify your key messages—and use them constantly!
Make your story appealing
Issue a news release and press kits
Don’t stop on Oct. 26!

http://afterschoolalliance.org/loaMediaMain.cfm
Step 3

3

CELEBRATE!
Lights On Afterschool Resources:

Afterschool Alliance Website:
http://www.afterschoolalliance.org/

*Lights On Afterschool* Homepage:
http://www.afterschoolalliance.org/loa.cfm

Register Your Event:
http://www.afterschoolalliance.org/loaHostEvent.cfm

*Lights On Afterschool* Event Planning Kit:
http://www.afterschoolalliance.org/loaEventKit.cfm
Questions?