**FOR IMMEDIATE RELEASE** Contact: **[LIBRARY CONTACT]**

**[MONTH, DATE, YEAR] [PHONE, EMAIL]**

**[LIBRARY NAME] Joins NASA in Celebrating EARTH DAY 2017!**

**[CITY]** — **[LIBRARY NAME]** has joined libraries across the country to participate in the ***Earth Day 2017***. During this national event, **[LIBRARY NAME]** will celebrate our home planet with a special citizen science project that allows participants to view clouds from above and below.

Clouds play an important role in transferring energy from the sun to different parts of our Earth system. NASA has a number of satellites orbiting Earth and collecting data about clouds and Earth’s energy. Combining NASA’s global view from above, with ground observations of clouds and sky conditions from below helps scientists get a more complete picture of clouds in our atmosphere. Because clouds can change rapidly, frequent observations are needed from citizen scientists. Through the GLOBE Observer app, citizen scientists of all ages can learn more about clouds and participate in NASA science.

**[LIBRARY NAME]** will offer this opportunity to involve the public in this unique citizen science opportunity on Earth Day, April 22, 2017 at **[TIME]**. For a full schedule of events, visit **[WEBSITE]** or contact **[PHONE/EMAIL]**.

“We are proud that **[LIBRARY NAME]** will participate in this national program,” said **[LIBRARY DIRECTOR NAME, TITLE]**. “We have partnered with **[NAME PARTNERS]** to help our community prepare for this Earth Day 2017 event. We think people of all ages and backgrounds will find it meaningful to observe clouds using a free and easy-to-use app on a smart phone or tablet – being able to photograph clouds, record sky observations and compare them with NASA satellite images. Our program will include **[BRIEF DESCRIPTION OF WHAT THE PROGRAM IS ABOUT – cloud observing, hands-on activities, children’s stories, etc.]**. ”

**[LIBRARY NAME]** is located at **[ADDRESS]**. Our Earth Day programs are free and open to the public.

**[LIBRARY NAME]** has joined the *STAR Library Education Network* (*STAR\_Net*) to participate in its *NASA@ My Library* initiative. *NASA@ My Library* is offered by the National Center for Interactive Learning (NCIL) at the Space Science Institute (SSI) in partnership with the American Library Association (ALA) Public Programs Office, the Pacific Science Center, Cornerstones of Science, and the Education Development Center. Collaborators include the NASA Earth Science Education Collaborative. Funding comes from NASA’s Science Mission Directorate via cooperative agreement No. NNX16AE30A. Any opinions, findings, and conclusions or recommendations expressed by *NASA@ My Library* do not necessarily reflect the views of the National Aeronautics and Space Administration.

Several documents with background information on the GLOBE Observer Cloud app are attached for your reference.