# Sample Media Alert

**“Girls STEAM Ahead with NASA” PROGRAM AT {NAME OF LIBRARY}**

**WHAT:** {NAME OF LIBRARY} will host a program series called “Girls STEAM Ahead with NASA\*” Girls and their families will discover the universe through events focused on astronomy and astrophysics.

**WHO:** The series is open to all girls and their families in the community.

**WHEN:** Programs will be held on {PROGRAM DATES, HOURS}

**WHERE:** {LIBRARY NAME, LOCATION OF PROGRAMS, INCLUDE ADDRESS AND BASIC DIRECTIONS}

**WHY:** The program celebrates the contributions of women in science while instilling confidence in girls around the nation to participate in science.

{NAME OF LIBRARY} is among a nationwide group of libraries participating in this pilot initiative. “Girls STEAM Ahead with NASA” uses hands-on astronomy events, field-tested educational activities, and resources from the NASA’s Universe of Learning science education program to help the community explore the wonders of the universe.

**CONTACT:** {NAME, PHONE NUMBER, E-MAIL ADDRESS}

**WEBSITE:** For additional information, please visit {INSERT WEB ADDRESS}.

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\* Girls STEAM Ahead with NASA is an initiative of the NASA-funded science education program NASA’s Universe of Learning. The initiative started as the Astro4Girls 2012 collaboration of NASA-funded Astrophysics education and public outreach programs and the American Library Association.