Frontiers of STEM Learning Webinar Series

July 27th, 2016
Lights on Afterschool: Join the Nationwide Celebration!
Melissa Ballard, STEM Manager

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Lights On Afterschool: Join the Nationwide Celebration!

Melissa Ballard
STEM Manager
# The Afterschool Alliance

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- **Lights On Afterschool**: A project of the Afterschool Alliance
- **America After 3 PM**: Relating research to practice
Afterschool programs keep kids safe, inspire learning and help working families.

DEMAND IS HIGH

More youth than ever before—

10.2 million

—are in afterschool programs.

For every child in a program,

2 are waiting to get in.

• Attendance & demand much higher in low-income, African-American, & Latino households

• Household survey of how kids spend the hours after school
Where are kids going?

Parents say their kids attend afterschool here*:

- **Public 43%**
  - 4-H 5%
  - YWCA 5%
  - YMCA 15%
  - Boys & Girls Clubs 18%
  - 7%

- **Private 11%**

- **7%**

- **3%**

*Not all categories of afterschool sites reported on are represented in this chart.*
What is *Lights On Afterschool*?

- Grassroots advocacy & *celebration*
- It’s our 17th year!
- 8,000 events attended by 1 million people
- Partners include national afterschool providers, Scouts, YALSA, Educator Innovator, ASTC, Nat’l Parks & Rec, NSTA, & more!

October 20, 2016
Example: Farmington Public Library

• Flo Trujillo
  • Youth Services Coordinator
  • Afterschool Ambassador, Emeritus

• Partnered with:
  • New Mexico Afterschool Alliance
  • New Mexico Public Education Department
  • New Mexico State Library Association

Feel free to contact Flo!
flotrujillonm@gmail.com
(505) 320-0615
Blended Zine Afterschool Program
Farmington’s Past Events

- Halloween theme
- Book character visits
- Outdoor tailgate
- Senators, city council, mayor, city manager attending
Lights On 2015 Celebration:
DIY Makerspace
Minecraft
Angry Birds Showcase
FARMINGTON public library
• Teen afterschool participants from Blended Zine created the 2014 LOA poster design!

• Three teens won Torani Syrup Art Label
Why host a *Lights On* event?

- Engage new partners
- Build community support
- Make a public commitment
- Media coverage
- Highlight resource needs
- CELEBRATE!
- Show what “afterschool” looks like
- Relationships with elected officials

Afterschool Alliance

*LIGHTS ON AFTERSCHOOL*

A project of the Afterschool Alliance
On the Website:
Planning kit, event ideas, working with the media, & more!

New for 2016:
• Mini-webinars in August
• Focus on the Election
• Letters to the Next President

Afterschool Alliance
Find an afterschool partner

**National Providers**
- 4-H
- Boys & Girls Clubs of America
- Camp Fire
- Girls Inc.
- YMCA
- YWCA

**Community-Based Organizations**
Religious-based organizations, local community centers, public housing centers, immigrant or refugee service providers, etc.

**Others**
City-run afterschool programs through your Parks & Recreation Department or Police Athletic League.

**School-Based Sites**
Unique to every community!

**The Connectory**
- Database of STEM program providers looking for partners & resources
- Post your programs to the parent portal

Afterschool Alliance
Connect with system-builders

State & Local

Statewide Afterschool Networks
Funded by C.S. Mott

City / Regional Intermediaries
e.g. Every Hour Counts

National Organizations

National Afterschool Association

Afterschool Alliance

National Summer Learning Association
Thank you!

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www.afterschoolalliance.org/STEM